

January 21, 2011

For The Glory - How it All Began
For immediate release
CDR Communications, Inc. & 1Voice Films

Contact: Cortney Matz
703-569-3400
cortney@cdrcommunications.com

When Kurt Kuykendall was cut from his university basketball team, he had no idea what lay ahead. Three months later, after a lot of hard work and persistent urging from his friend Alan Ross, Kurt became the starting goalkeeper for the school's Division I soccer team.

Kurt was a natural, and went on to become an All-American, a member of the U.S. Olympic team, and Pelé's locker mate on the New York Cosmos. Today, Kurt Kuykendall actively trains young soccer players (all five of his children received Division I soccer scholarships), has won numerous coaching awards, and was inducted into AU's Athletic Hall of Fame. But Kurt's story remained only slightly known until Katherine and Chris Craddock wrote a screenplay about it.

Having grown up in the church Kurt and his family attends in Clifton, Virginia, Katherine has known the Kuykendalls for over 25 years as a close family and church friend. When her husband Chris heard Kurt's story, he had the idea to turn it into a script. Neither of them had ever written a screenplay, although Katherine is a professional writer for several large Christian ministries. Armed with a healthy sense of adventure, the Craddocks decided to go for it.

Chris and Katherine formally interviewed Kurt and Sherry Kuykendall in January 2006 and completed a first draft about a month later. Juggling three kids and Chris's full-time work as a pastor, they spent the next three years polishing the script, working with a script consultant and hosting friends for dramatic read-throughs.

After shopping the script around to two other production companies, 1Voice Films came on the scene. "It was amazing how everything fell into place," says Katherine. "We are so happy that we chose to go with 1Voice Films, to keep the production local, and to have the involvement of our church and soccer families!"

FOR THE GLORY is now in post-production, with plans to be released in 2011. Katherine and Chris Craddock plan to continue writing screenplays, and are currently tidying up their third script while they eagerly await the arrival of their fourth child.

Photos and videos available at: <http://tinyurl.com/forthegloryFacebook>

fortheglorythemovie.com
cdrcommunications.com
1voicefilms.com